

Event Details

Event status: Validated

The b2b is addressed to: designers, manufacturers, buyers working in the field of furniture and textile.

Registration via website <https://milan-design-week-2018.b2match.io/> following below schedule:

27th February – 16th April: Registration

1st April – 16th April: Booking of B2B meetings

18th April: Personal meeting schedule

19th – 20th April: Bilateral meetings

From 10.30 to 13.30

From 14.30 to 18.00

19th April: Networking Cocktail

h 18:30 - 21:00

Description

Title:	EU B2B @Milan Design Week #Fuorisalone2018
Type:	Brokerage Event
Start Date:	19 Apr 2018
End Date:	20 Apr 2018
City:	Milan
Country:	Italy
Description:	<p>CNA Lombardia is organizing a brokerage event during the Milan Design Week, 17 -22 April 2018, in Tortona Design District, the heart of Fuorisalone, one of the most important event in design all over the world.</p> <p>Fuorisalone is a set of events distributed in different areas of Milan during the Salone Internazionale del Mobile, staged in the halls of Rho Fiera. Every year, in April, Salone and Fuorisalone define the Milan Design Week, the most important event in the world for design addicted.</p> <p>The Fuorisalone is the most important and prestigious event linked to the international design world. Over the years, various Design Weeks - including those of London, New York, Paris, Dubai, Miami and Beijing, have been set up on this format but noone has been able to near the capacity and numbers of Milan, which counts 400,000 visitors, business worth Euro 250 million, sector staff from 165 countries, 1,200 events registered in the city, more than 2,000 companies exhibiting in the Salone at Rho Fiera. This is just some of the data bearing witness to the force and centrality of Milan in the international context.</p> <p>The Fuorisalone started spontaneously early in the 1980s through companies working in the furnishing and industrial design sectors in the Tortona area, still one of the most important design district in the city. Winding through the streets of Via Savona, Via Tortona and Via Forcella, this circuit pulsates with vitality, with a lot of events and special exhibitions, such as Moooi, Kartel, Asus and other important brands.</p> <p>In this context, the brokerage event will take place inside the exhibition "Re-Design" staged at the 1st floor of BASE Milano (Via Bergognone, 34 Milan), one of the historic site of the Fuorisalone in Tortona district. Organized by CNA Lombardia, with Finlombarda, Unioncamere Lombardia and FAST as co-organizers, the B2B will promote meetings between Italian and foreign companies in order to enhance international business cooperation.</p> <p>Sector focus of the event is the design world: from the idea to the production of innovative new solutions for everyday life and new lifestyles. Priority is given to enterprises (manufacturers, distributors, agents, buyers, retailers) working on design, furniture, home textile, decorations, materials and smart manufacturing.</p> <p>A unique occasion of international contamination, a brokerage event in the heart of the most important event for design in Italy.</p>

Industrial Sectors:	OTHERS
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Event Targeting the Following Sectors

Technology Keywords:	02001 Design and Modelling / Prototypes 03010 Household Goods & Appliances
Market Keywords:	07002 Retailing 07004001 Clothing, shoes and accessories (including jewellery) 07004003 Home furnishing and housewares 07004005 Furnishing and Furniture 09004002 Office furniture and other professional furnishings 09004003 Textiles (synthetic and natural)

Organisations Involved

Name of Enterprise Europe Network Partner:	CONFEDERAZIONE NAZIONALE DELL ARTIGIANATO E DELLA PICCOLA E MEDIA IMPRESA
Other Partners Involved:	China IPR SME Helpdesk
Organisation Hosting the Event:	CNA Milano
Coorganisers:	ASTER - SOCIETA CONSORTILE PER AZIONI CAMERA DI COMMERCIO INDUSTRIA ARTIGIANATO AGRICOLTURA DI TORINO Eurosportello - Camera di commercio di Ravenna FAST - FEDERAZIONE DELLE ASSOCIAZIONI SCIENTIFICHE E TECNICHE Finlombarda S.p.A. UNIONCAMERE PIEMONTE UNIONE REGIONALE DELLE CAMERE DI COMMERCIO, INDUSTRIA, ARTIGIANATO E AGRICOLTURA DELLA LOMBARDIA CONFINDUSTRIA LOMBARDIA CNA REGIONALE DELL'EMILIA ROMAGNA LATVIJAS INVESTICIJU UN ATTISTIBAS AGENTURA
Sector Groups Involved:	Creative Industries Textile and Fashion

Organiser Contact Details

Contact Name:	Mariagrazia Berardi
Contact Telephone:	+390236512030
Website:	https://milan-design-week-2018.b2match.io/

Agenda & Registration

Deadline for Registering:	16 Apr 2018
Agenda of the Meeting:	EU B2B @Milan Design week #Fuorisalone 2018 Agenda.pdf

Event Location

Event Location Details:	
Location Name:	BASE Milano
Address:	Via Bergognone, 34
City:	Milan
Country:	Italy
Location Map	BASE Milano - Google Maps.pdf

Attachment:	
Website:	http://base.milano.it/en/
Contact Details at Event Location:	
Contact Name:	Mariagrazia Berardi
Contact Telephone:	+393357329911
Email:	progetti@cnalombardia.it

Hotel List

Hotel Information Web Page:	
Hotel Information Attachment:	
Hotel Registration Attachment:	